

MilitaryOneSource.mil

Re-Launch Summary



Military OneSource is an established and trusted source of information for all members of our military community. Military OneSource services are available to eligible users including all military members and families regardless of branch of Service, active or Reserve status, or geographic location. Resources are also available for military leaders and service providers. Countless users turn to Military OneSource for the free non-medical counseling services, consultations, and the detailed information related to all aspects of military life. Military OneSource continues to be the one-stop shop for all the services users have come to rely on, and the newly designed website makes it even easier to access those services.

The new Military OneSource website combines the best of the original site and the programmatic and policy information from MilitaryHOMEFRONT with a brand new look; redesigned features, including an easy to navigate layout and a faster and more accurate search engine; and new innovative tools, including social media applications, spouse and leadership blogs, and informative podcasts and webinars.

A newly designed homepage with everything you need—just a click away.

From the homepage, users can ① find information by following links to featured topics or ② by using the Phases of Military Life navigator. ③ Users can also search the top five most shared, read, or watched videos, articles, or podcasts through the new Most Popular feature. The homepage easily connects users to the counseling options and offers a quick and easy way to find contact information for installation family programs. You will not have to log into the new website to access much of its content and services. Login will still be required for those services which require verifying eligibility, like non-medical counseling and orderable materials.



The screenshot shows the Military OneSource homepage with the following elements:

- 1**: A featured image of a soldier kissing a baby, with a text box titled "We're Getting Even Better!" and a "Take a tour" button.
- 2**: The top navigation bar, including the Military OneSource logo, the tagline "Call. Click. Connect.", a search bar, and dropdown menus for "PHASES OF MILITARY LIFE", "BRANCH OF SERVICE", and "THOSE WHO SUPPORT".
- 3**: The "MOST POPULAR on Military OneSource" section, which lists five items: "Helping Your Teenager Cope with Relocation", "Military Spouse Employment: Work That Travels Well", "Military Tuition Assistance Program", "Returning to Family Life after Deployment", and "What Military OneSource Can Do for You".
- BLOG BRIGADE**: A section titled "Milsouse Politics: Where Do We Fit In?" with a date of "18 Oct 2012" and a short article snippet.
- LOCATOR**: A search box for installation information, including fields for "Name of installation" and "or, state name".
- MILITARY LIFE TOPICS**: A row of icons representing various topics: Abuse & Neglect, Casualty Assistance, Children, Youth & Teens, Commissaries & Exchanges, Crisis and Prevention, Deployment, Disaster Resources, and EFMP/Special Needs.

1 Great new social media features!

The new social media hub allows users to access several social media applications from one location. Users can be a part of the Military OneSource story by joining online communities, participating in fan discussions and contests, engaging in conversations on our Facebook and Twitter pages, and reading stories about military life from a “boots on the ground perspective” over at the Blog Brigade. Users can also keep up with the latest trends on our Pinterest boards

2 Up-to-date news and topic-specific information!

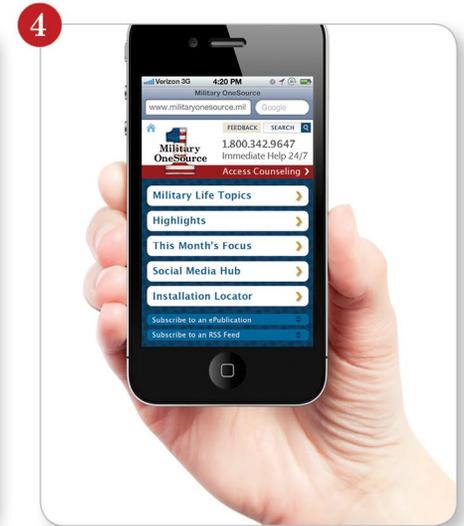
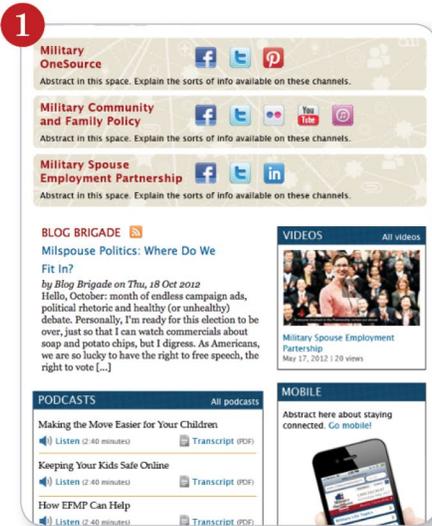
Users can find information on a wide variety of topics using different search functions and a new, easy to navigate layout. The topic pages are full of articles and resources on military life topics such as parenting, deployment, relocation, and much more. Topic pages offer related podcasts, live webinar schedules, and Really Simple Syndication (RSS) feeds so that users can stay on top of all the news related to a particular program.

3 Access to Military OneSource favorites!

Articles, videos, podcasts, and a number of other great resources remain on the website, including the orderable materials now conveniently organized by program topic. Users can still access important services such as Health and Wellness Coaching and tax-filing assistance right on the site!

4 A mobile version for access on the go!

With on-the-go lifestyles and busy schedules, it's important to be able to access resources from anywhere, anytime. The new site offers a mobile version, which allows users to access military family program topics, links to their favorite social media applications, and an easy to use installation locator from a tablet or a smart phone anytime of day or night!



Coming November 2012

Call. 1-800-342-9647 Click. MilitaryOneSource.mil Connect. 24/7